



THE SYNERGY HUB

WHERE BUSINESS AND EDUCATION MEET





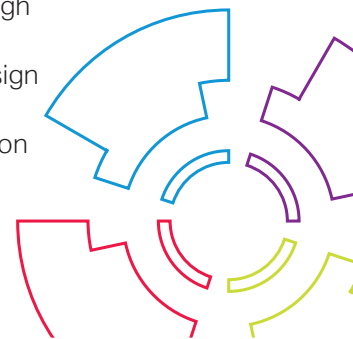
THE SYNERGY HUB

Newcastle College's **Synergy Hub** is where business and education meet. It will provide a 'front door' to skills and productivity solutions through a set of services for North East businesses, all brought together through collaboration between Newcastle College, NCG, and a range of enterprise-facing agencies across the city. Through the Synergy Hub, Newcastle College will showcase and co-design bespoke technical skills training to support change management and the digitisation of processes and automation for businesses. Organisations which are scaling-up and building back will be able to co-locate and co-work with others, whilst accessing and contributing to curriculum development for the College and interact business-to-business.

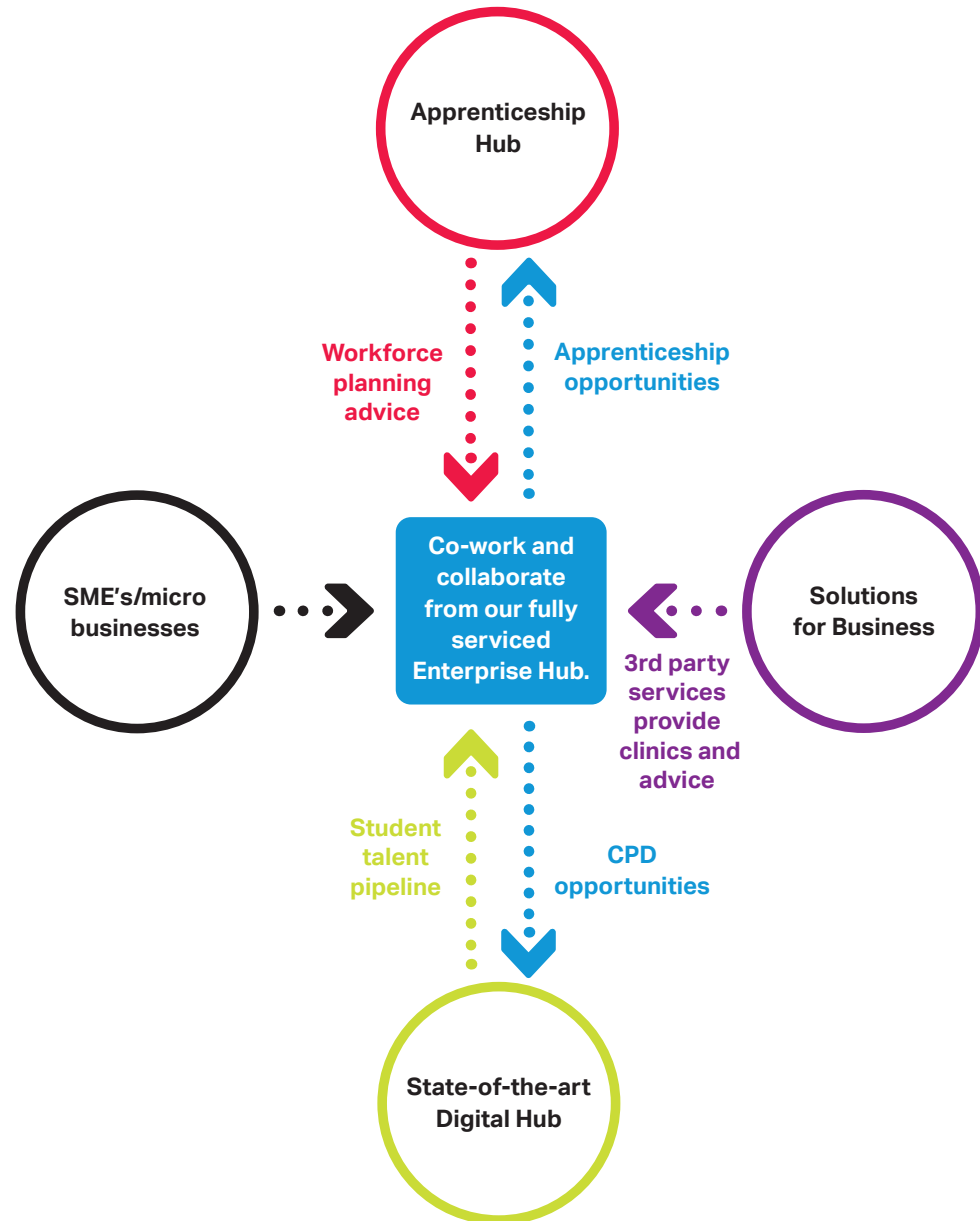
From employers to entrepreneurs, micro-businesses and SMEs to the region's larger organisations, the Synergy Hub will offer practical advice, workforce planning, greater understanding and access to the technical skills training available from the further education sector, physical location opportunities, continued professional development for staff, networking and collaboration opportunities.

KEY PRINCIPLES OF THE SYNERGY HUB:

- **Collaboration** - creating education for the future through partnerships
- **Co-creation** - fostering innovation for businesses through co-location
- **Enterprise** - bringing entrepreneurs into curriculum design
- **Engagement** - between employers, education professionals and students from conception to realisation
- **Employability** - understanding the fantastic talent pool in colleges and creating ambition for students.



MEET YOUR BUSINESS NEEDS



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Co-working is a way for us to share ideas and energy, working together to grow and create. This hub provides an opportunity for us to come back from the pandemic and build a new entrepreneurial ecosystem in the region.

Paul Lancaster
Newcastle Start-Up Week
Founder and Plan Digital
Director





APPRENTICESHIP HUB

For the region's employers and would-be apprentices, the **Apprenticeship Hub** is the 'go-to' place, creating apprenticeships and supporting employers to access them. It aims to simplify the apprenticeship system, offering independent vacancy matching, interview and recruitment services and levy and incentive support.

For aspiring apprentices, it will be the first point of contact to source and be supported in gaining an apprenticeship role. The Apprenticeship Hub will hold events and promote apprenticeships, acting as a venue for both on and off-the-job training to support on-programme delivery.

BENEFITS FOR BUSINESSES:

- Expert advice from a team of professionals through a single interface
- Simplifying the recruitment process for apprentices, funding requirements and incentives
- Recruitment support.

If you would like to know more about how our Apprenticeship Hub can benefit your business, please email our team at **employers@ncl-coll.ac.uk**



ENTERPRISE HUB

The **Enterprise Hub** is a component part of our Synergy Hub innovation, bringing the worlds of business and education together. Based at Rye Hill House at our main Newcastle College campus, the Enterprise Hub offers you the chance to build and grow your business within a co-working environment alongside like-minded individuals.

At the Enterprise Hub, businesses access office space and facilities at a reduced rate in exchange for sharing a small proportion of time and skills, knowledge and experience with Newcastle College students. This may be through live briefs, workshops, lectures or project work with support and guidance from our college teams.

BENEFITS FOR YOU:

- Flexible co-working and meeting space to develop your business
- Access to training opportunities and advice on apprenticeships and recruitment
- A 5 minute walk from Central Station with transport links around the region
- Rental costs starting from as little as £60 a month
- Ability for you and your small team to use as a business location
- Brand-new refurbished facility
- Access to business facilities such as breakout spaces and tea and coffee making facilities.

If you would like to find out more about our Enterprise Hub please contact **synergyhub@ncl-coll.ac.uk**



DIGITAL HUB

At the **Digital Hub** we have invested £400,000 in the specially-built digital space based at Newcastle College's Rye Hill Campus. This brand-new teaching space offers a state-of-the-art facility for our higher education students, creating a future workforce that is ready to embrace new opportunities and support the region's digital sector.

To find out more about our Digital Hub, please contact employers@ncl-coll.ac.uk





SOLUTIONS FOR BUSINESS

The Synergy Hub's **Solutions for Business** will offer a range of targeted services for North East-based businesses of all sizes, providing support and assistance with scale up, marketing, planning, training and workforce development.

Employers will have access to business improvement advice, comprising the services of local enterprise networks, as well as pro-bono, supervised consultancy from business students and wider organisations in the city, boosting productivity, innovation and collaboration. Workforce planning advice from the Apprenticeship Hub and Newcastle College's guidance teams will recommend appropriate training, apprenticeships and other solutions, generating opportunities for young people, enhancing productivity and job growth.

The Synergy Hub will be a significant venue for events, advice and networking. Meeting rooms, a board room and space for events are available for hire.

To find out more about our Solutions for Business, contact synergyhub@ncl-coll.ac.uk



HOW TO BOOK

If you would like to find out more or be part of the Synergy Hub, contact synergyhub@ncl-coll.ac.uk





www.ncl-coll.ac.uk/synergy-hub